



FEBRUARY 24, 1995

C. E. "CURT" MOSER
Senior Chain Accounts Manager

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TO:	ROU	1210	1310	1610	1710	2110	2910			
DISTRIBUTION/HANDLING										
	DIVISIONS	1230	1226	1324	1326	1327	1332	1626	1730	1732
		1738	2136	2138	2922	2925	2926	2927		

IN RE: UNI-MART - CHAIN ID #0578-00-00, 206 SEBRING PROMOTION

DEAR MANAGERS:

AS INFORMATION, UNI-MART'S WILL BE WORKING A FORSYTH ALLIANCE PROGRAM ON SEBRING AT .20¢ OFF A PACK. A 30 CARTON AUTOMATIC DISTRIBUTION WILL GO TO ALL STORES. IT WILL BE SHIPPED OUT IN A DUMP BIN DISPLAY WITH SIGNAGE BEGINNING 3/9/93, AND RUNNING UNTIL THE PRODUCT HAS BEEN DEPLETED.

PLEASE HAVE YOUR REPS CHECK TO SEE THAT THE DUMP BIN HAS BEEN PLACED, AS THEY ARE MAKING THESE CALLS.

IF YOU SHOULD HAVE ANY QUESTIONS, PLEASE ADVISE.

THANK YOU FOR YOUR ASSISTANCE WITH THIS CHAIN.

SINCERELY,

CURT

C. E. MOSER

CEM/BAT

DM	TAD	REP
1224		
1225		
1226	✓	16
1229		
1230	✓	13
PTG	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

"We work for smokers."

51855 1260